



Pacific Edison Expands its Executive Team

Santa Monica, CA – July 2, 2009 – Pacific Edison, the premier renewable energy development and consulting firm serving sports and entertainment venues, announced that Michael Stember has joined its team as Managing Director. Michael brings extensive solar industry experience to Pacific Edison.

In this role, Michael will be responsible for developing large-scale renewable energy projects on behalf of key strategic clients both domestically and internationally.

“Pacific Edison is well positioned to participate in the record growth of America’s clean energy economy. I am thrilled to be joining Pacific Edison’s strong team and helping the company execute its unique vision of delivering renewable energy to sports and entertainment venues, municipal agencies, industrial property owners, and schools,” said Michael Stember.

Prior to joining Pacific Edison, Michael was a key contributor to three solar companies. Most noteworthy, Michael was part of the sales team that developed the largest sports and entertainment venue solar project in U.S. history for AEG, which included a 512 kilowatt system on the rooftops of the Staples Center and NOKIA Theatre LA LIVE. California Governor Arnold Schwarzenegger lauded it as a flagship project for California’s solar industry.

Prior to building his career in renewable energy, Michael competed as a world class athlete. While at Stanford University, Michael helped Stanford win its first National Track and Field Championship in 66 years. He ran the 1500 meters in the 2000 Olympic Games in Sydney, Australia and was one of America’s fastest milers for over a decade.

“We are excited to have Michael join the PacEd team. He brings great enthusiasm, relevant experience, and a strong competitive spirit, which will help us develop successful renewable energy projects on behalf of our multitude of clients,” said Dion Camp-Sanders, Founder and CEO of Pacific Edison.

About Pacific Edison, LLC

Pacific Edison, LLC (PacEd) is the premier renewable energy development and consulting firm serving sports and entertainment venues. PacEd also delivers green energy solutions to theme parks, attractions, municipalities, school districts, hospitals, non-profits, and commercial property owners. PacEd enables clients to adopt onsite renewable energy with no upfront capital or operating risk. PacEd’s range of development and consulting services include conducting feasibility studies, managing RFPs, arranging project financing, overseeing the design and installation of high quality renewable energy systems, and negotiating contracts on behalf of clients with key counterparties (utilities, financiers, installers, etc.). For more information, please visit www.pacifiedison.com.